



JERICO FORUM UNVEILS NEW ARCHITECTURE AS KEY TO SAFE BUSINESS COLLABORATION IN A WEB 2.0 WORLD

Jericho Forum launches White Paper on the essential steps to addressing Collaboration Oriented Architectures at Spring Conference, 10:15-15:45, Tuesday, 22 April 2008, London Room, Infosecurity Europe, Olympia

Infosecurity Europe, London, 22 April 2008 – Jericho Forum, the high level independent user group, is launching today a practical blueprint geared to showing organisations how to architect for safe business collaboration. The Collaboration Oriented Architectures framework - being presented today at the Jericho Forum Spring Conference at Infosecurity Europe - lays out a set of design principles allowing businesses to protect themselves against the security challenges posed by increased collaboration and addresses the business potential offered by Web 2.0. It consists of a clear scheme based on real live case studies that allows firms to build for secure transactions in a world where the borders between the organisation and the outside world have crumbled.

During a practical masterclass taking place at the conference between 14:00-15:45, a panel of experts including Jericho Forum board members and Chief Information Security Officers from Rolls Royce, ICI, Boeing and Eli Lilly will show exactly how users can architect for secure collaboration, drawing on their real world experiences and from organisations such as BP and KLM.

In addition, a special White Paper addressing Collaboration Oriented Architectures is available at the conference and to download from;
http://www.opengroup.org/jericho/COA_v1.0.pdf

“Every day IT managers are under pressure to work with people outside their organisation who are partners rather than employees. To be effective, both parties need access to intellectual property but this precious data is commonly transferred via an infrastructure that the organisation cannot control effectively. With the COA, we are laying out a clear framework of people, processes and technology that need addressing if business is to rise to current challenges effectively. The good news is that any business trying to work with COAs, can extract as little, or as much information as is required. All the technologies we are suggesting are backed by products and procedures that are already working in commercial environments. We are simply presenting an effective way of bringing them altogether” said **Paul Simmonds, Jericho Forum board member** and former CISO at ICI Plc.

Collaboration Oriented Architectures (COA) are information architectures that comply with a de-perimeterised framework. They enable enterprises to operate in a secure and reliable manner, in an environment where it is increasingly normal to interact without boundaries, regardless of where the data is being held or the number of parties collaborating. As mergers and acquisitions become rife and the advent of social networking makes security much harder to police, COA become vitally important.

“The old risk model simply doesn’t cut it anymore” said **Adrian Seccombe, CISO and Senior Enterprise Information Architect at Eli Lilly and Jericho Forum board member**, “Unless organisations transform the way they perceive, execute and manage risk and

architect for change, they will not only leave themselves exposed to growing security threats, they will also be left standing in competitive business stakes. We need to move away from an economic model based on the stand-alone enterprise towards a collaborative model based on guilds where competence is the driving force”

Seccombe's own organisation, Eli Lilly, is itself establishing just this type of Collaborative Oriented Architecture as it moves away from fully integrated pharmaceutical company (FIPCo) to a fully integrated pharmaceutical network (FIPNet). Their aim is to lower cost, increase flexibility while lowering risk (read improving security) and gaining increased access to precious expertise gained through collaborative working. Their aim is to become the "Collaborator of Choice!"

About Jericho Forum

The Jericho Forum is an international group of organisations working together to define and promote the solutions surrounding the issue of de-perimeterisation and collaboration oriented architectures. The Jericho Forum recognise that over the next few years, as technology and business continue to align closer to an open, Internet-driven world, the current border-centric security mechanisms that currently protect business information will not match the increasing demands for protection of business transactions, collaborative working and shared data. For more information: www.jerichoforum.org or wikipedia.org/wiki/Jericho_Forum

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